

Islamophobia in American Against Muslims in “My Name is Khan” Film

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Abstract

This research discusses Islamophobia that occurs in America in the film "My Name is Khan". The purpose of this study is to find the main causes and consequences of the emergence of Islamophobia in America in the film "My Name is Khan" from various aspects using the theory of Bunzl and Matti (2007). The researcher found two main causes of the emergence of Islamophobia in America, namely physical violence and prejudice. The author also found various consequences of the emergence of Islamophobia in three main aspects, namely social, economic, and psychological. This research uses a qualitative method where the data does not contain numbers and is taken from written and spoken data. The results of this study found that the most common cause of the emergence of Islamophobia is dominated by prejudice which is the main driver of the emergence and spread of Islamophobia in America with the most consequences found in the social aspect.

Keywords: *Islamophobia, Islam, America, My Name is Khan.*

INTRODUCTION

Language is something whose usefulness will always be seen in the community. Almost all events that occur in society involve language in it. And all events that occur in the social environment of society do not rule out the possibility of causing conflict. Conflicts usually occur between one individual and another or between one group and another due to the existence of values that are considered subjective and may differ among people (Yestiani: 2016). The occurrence of groupings based on differences in society is also one of the main causes of conflict. One of the groupings that often occur in the social environment is religion. Each religion has a different God, book, belief, and way of worship.

Each religion believes in different things. In fact, we often find that within one religious group there are smaller groups within it. An example is the religion of Islam. Within Islam, there

are several small groups such as Wahabi, Nahdatul Ulama', Muhammadiyah, Ahmadiyah, and many more. Differences in the madhabs adopted can even lead to conflict. Thus, it is possible the differences in beliefs and beliefs will lead to more conflicts. All the differences that exist can trigger group divisions in society that can lead to acts of discrimination. One example is the discrimination against Muslims in America. "Muslim criticism of western culture and society is rejected outright, fear of Islam is mixed with racist hostility towards immigration, and Islamophobia is perceived as natural and unproblematic" (Abbas:2004). Usually, the targets of discrimination are Muslim women of Arab descent and young Muslims. The prolonged discrimination experienced by American Muslims is one of the factors in the emergence of the problem of Islamophobia in the country.

According to Abbas (2004), "Islamophobia is defined as the fear or dread of Islam or Muslims". This hostility is considered to be unfounded and targets Muslims. The perpetrators of Islamophobia assume that Muslims have negative values for the man as a consequence, they fear and hate all Muslims or the majority of Muslims. Historically, the term Islamophobia first appeared in an official report by the Runnymede Trust in 1997, which coded the discriminatory attitudes of British Anglo-Saxon Protestants towards Muslims. The vocabulary is used as expressions that are offensive, hurtful, discriminatory, hateful, inciting, stereotypical, provocative, insulting, defamatory, and demeaning to Muslims and Islam substantially, Muslim cultures are considered very different from other cultures. Islamophobia is created analogously, with a disgust or distate for everything that is "foreign".

Islamophobia occurs partly because of the hate factor. Hatred is a form of criminal act committed against a person or property caused by hostility, one of which is based on religion. There is a lot of discriminatory treatment against Muslims, which in the terminology of Sekerka and Yacobian (2018) is referred to as "Anti- Muslimism". According to Copsey et al., (2013), "Anti-Muslim should be understood as any criminal offense that is perceived, by the victim or others, to be motivated by hostility or prejudice based on a person's religion or perceived religion, namely Islam". Most perpetrators of Islamophobia express the anti- Muslim movement in four, broad lines, namely violence, prejudice, discrimination, and exclusion. In this case, Muslims are considered as a group that can pose a threat and should be avoided. However, religious background is not the only factor that drives Islamophobia. Another factor can be racism based on cultural traditions and ethnic background.

The fact that Muslim issues have become more controversial, taking "center stage" over the past two decades, is also due to political mobilization by populist and radical right parties (Helbling&Traunmuller:2020). Just like other phobias, Islamophobia is not only owned by individuals, but is owned by quite a large number of populations. The phenomenon of Islamophobia has become one of the major phenomena that has occurred a lot. This is due to the implications of national and international media, and comes from social media which is a medium that is very easy to access for everyone. The phenomenon of Islamophobia in the current era is getting heavier with the amplification from national and international media and even social media. Facilitated and funded with a very large amount of funds. An institution in Washington, America, the Council on America-Islamic Relations (CAIR), submitted its report, that between 2008 and 2011 there were 37 organizations in America funded by 119 million dollars from various sources dedicated to promoting anti-Islam or Islamophobia in America. Several major institutions in America can be said to support the Anti-Muslim movement by providing such supports.

Based on the background of the study explained before, the problems of the study analyzed are formulated as follows:

1. What are the causes of Islamophobia in America in "My Name is Khan" Film?
2. What are the consequences of Islamophobia in America in "My Name is Khan" Film?

REVIEW OF RELATED LITERATURE

1. Sociology

Sociology consists of two words derived from Greek, namely *socius* which means friend and *logos* which means knowledge. Sociology is the study of the development, structure, and function of human society. The study aims to make students aware of social arrangements and their systematic knowledge through the science of society with which the law continues to have an important relationship (Durkheim et al:2019). In 1838, Comte introduced the term sociology for the first time through one of his works entitled "Cours De Philosophie Positive". This is the main reason why Comte is dubbed as The Father of Sociology. Comte defines sociology as something positive in which it contains a study to understand social symptoms in community life based on rational logical analysis. Thus, social symptoms that occur in society can be recognized early and the worst possibilities can be anticipated before they actually occur. This branch of science can also help to find out about the consequences of social problems in society.

2. Sociological Approach

According to Jadhav and Hall (2014), literature is a social product, and thoughts and feelings found in literature are conditioned and shaped by the cultural life created by the society. The sociological approach is one of the approaches taken in understanding religion. With this science, a phenomenon can be analyzed by presenting the factors that encourage the relationship, social mobility and beliefs that underlie the process. We can understand religion easily using a sociological approach. Because as we all know that religion was revealed as a form of social needs. We can see examples from the verses of the Quran which explain a lot about the relationship between one human being and another. All of this will be explained if those who understand it know the social history at the time the religious teachings were revealed. In the story of Prophet Ibrahim, it is shown that he carried out Allah's command by involving Prophet Ismail in it. Without social science, such events would be difficult to understand the meaning.

3. Film

Film is such an example of a media that is able to construct compelling narratives (Tong and Tan: 2002). Film is a type of literary work because all the ways of presenting films are in accordance with the characteristics of literary texts and can also be explained within a textual framework. Film is a form of literary work in the form of moving images or can also be used as a medium of communication that can be shown and serves as a medium to convey ideas or ideas. Rascaroli (2008) in his book says "As a critic, I thought of myself as a film- maker. Today I still think of myself as a critic. Instead of writing criticism, I make a movie, but the critical dimension is subsumed". Thus, Rascaroli said that film can also be used as a medium to convey criticism. Film can contain informative or educational functions, or even persuasive. Therefore, films are an excellent medium to use as a learning tool. Film can train skills at once. The skills in question are the skills of listening, observing, and analyzing something at the same time.

4. Islamophobia

Phobia is one form of expression of fear. Anxiety that occurs in phobia sufferers is experienced when a person is faced with a feared object or situation or as a form of anticipation to face these conditions. "*People show avoidance behavior which is the main feature of all phobias*" (Astuti:2016). One type of phobia that will be discussed here is Islamophobia. According to Bleich (2011), Islamophobia is an indiscriminate negative attitude or emotion directed at Islam or Muslims. One of the factors that encourage the emergence of Islamophobia is the hate crime factor.

Hate crime is any criminal offense committed against a person or property that is motivated by hostility towards someone based on their disability, race, religion, gender identity or sexual orientation (Copsey: 2013). The perpetrators of Islamophobia consider that the presence of Islam is a threat, so to avoid it they create a very clear distance that gives the impression of a difference between themselves and the followers of Islam. Islam is referred to as a substitute for Nazi and communist forces, conjuring up images of invasion and infiltration. This creates fear and hatred of Islam and leads to fear and dislike of most Muslims. This hatred and dislike still exists in some western countries and some cultures in some countries. This dislike has spread so widely and become more pronounced and more dangerous that it has caused a great deal of harm to date.

According to Bunzl & Matti (2007), Islamophobia has four main expressions, namely:

4.1. Physical Violence

One form of expression of Islamophobia is physical violence. Not a few perpetrators of Islamophobia provide a form of violence as a form of expression. It is not uncommon for perpetrators of Islamophobia to commit physical violence against victims either in secret or overtly. This has happened a lot and is almost considered normal in some countries. They also usually commit verbal violence, which may be aimed at cornering the victim. Verbal abuse is carried out by uttering sentences that are offensive, mocking, manipulative, and aimed at attacking a person's mental health. This is usually done by attacking directly through words or even through virtual media. Another type of violence is property damage, which will be carried out if someone is known to be Muslim.

4.2. Prejudice

Prejudice is a form of negative judgment given from one party to another who is an adherent of Islam. Prejudice can be spread through conversations from one person to another. And also the real example will be found in various social media uploaded openly by the perpetrators of Islamophobia. Prejudice against Muslims in Western countries preceded the 9/11 attacks in the United States. Still, those events and other acts of violence by terrorists since that time have created a climate for increasing anti-Muslim attitudes in many countries (Styron et al:2012). Nonetheless, prejudice against Islam remains a major factor in the rise of anti- Muslim movements.

4.3. Discrimination

Discrimination is an expression of Islamophobia that will be very common. The perpetrators will have very different attitudes towards Muslims and non- Muslims. Current anti-Muslim attitudes in

Europe have been revealed in the speeches of recently popular political parties that call for action against Muslim minorities in their countries, through policies that restrict the dress and activities of Muslims, by the building of what are perceived to be overly large mosques, and in public opinion polls across Europe (Zick et al:2011). This is often done overtly by the perpetrators. For example, one McD company in America openly refused to give interview opportunities to female candidates who wore hijab. Meanwhile, in the world of education, bullying of Muslim students by non-Muslim students will often be found.

4.4. Ostracization

Shunning is done by creating distance from Islamic groups. The act of ostracization will put enormous pressure on victims of Islamophobia. The victims will be given the impression of being lonely and having no one to turn to for help or in any way so that the victims will feel excluded from social life. This is common in the fields of employment, politics and government, as well as other national fields. According to Ogan et al.,(2014), there are virtually no positive issues for Muslims within and outside of the U.S. in the view of U.S. television news. Negative news about Islam can certainly lead the public opinion to give a negative assessment of Islam itself.

5. The Main Causes of Islamophobia

Based on the main causes of Islamophobia, the harm that can be caused by Islamophobia can cause consequences in several aspects. The aspects that will be harmed are:

5.1. Sociological Aspect

There are several impacts of Islamophobia in the social field. The Muslim community in Europe has reached 38 million people, with 4.6 of them in America (Achmad, Srinawati & Aristianingsih: 2021). The number of Muslims in America can be represented by 5% of the total population of the Muslim community in America. The Muslim community in America is often discriminated against. They often get exclusion and very significant differences in behavior. This is considered to have some social disadvantages because it affects the social life of the victims of Islamophobia.

5.2. Economic Aspect

The next impact can also be found in the economic aspect. The excessive fear of Islamophobes towards Muslims can lead to the exclusion of Muslims from the non-Muslim population. This can lead to various economic difficulties for the Muslim community. A real example happened in one of the McD companies in America. The company once opened a job vacancy for the general public,

but did not allow all prospective workers to wear the hijab. This of course can have an economic impact on the Muslim community because it provides difficulties in finding work.

5.3. Psychological Aspect

The impact in the field of psychology is more directed towards the mental attack of the Muslim community caused by Islamophobia. According to Clay (2017), there are many Muslims who contact psychiatrists to discuss the issue of changing religions because of the discrimination they get from non-Muslim communities. The mental attacks carried out by the perpetrators of Islamophobia will certainly affect the psychology of the victims of Islamophobia. Based on this reason, an activist group in Europe established www.MentalHealth4Muslims.com in 2019. The website can be accessed by all Muslim communities to submit their complaints due to Islamophobia.

METHODOLOGY

1. Research Design

This study aims to analyze and provide hypotheses on the acts of Islamophobia that are experienced by many Muslim communities living in America. Therefore, the author chose to conduct research using a qualitative approach with descriptive methods. Qualitative research is descriptive (Afnan et al (2020)). According to Afnan et al (2019), the qualitative method is a research procedure that produces descriptive data in the form of written or oral words. produces descriptive data in the form of written or spoken words from people and behaviors that can be observed. Thus, the data obtained from this research will be in the form of letters and not in the form of numbers.

Qualitative methods will be quite useful for developing theories in generating hypotheses. According to Sofaer (1999), qualitative methods have been used to describe many kinds of complex settings and complex interactions. Methodology is a process and procedure that will be used to analyze problems and then find answers. Qualitative methods were chosen because theory development is more needed in this research. The term qualitative actually stems from the opposition between qualitative observations and quantitative observations. Until finally qualitative research is defined as research that does not involve numbers. Meanwhile, quantitative research is defined as research that involves measuring the level of a certain characteristic.

2. Source of Data

The data source of this research is the movie "My Name is Khan". My Name is Khan is a movie that alludes to Islamophobia that is still rife in America. The movie was released in 2010 and was able to penetrate millions of viewers in a few days of viewing. Not only that, the movie also won three awards including best directing, best actor, and best actress. The movie even earned almost 2 million dollars from all audiences in North America. The revenue has not been calculated with the revenue obtained from several other countries. Until now, the movie My Name is Khan is still being talked about and demanded by teenagers who love politics.

FINDINGS AND DISCUSSION

Findings

1. The Causes of Islamophobia in America in “My Name is Khan” Film

According to Zarkasyi et al. (2019), Islamophobia first appeared in America in 2001. At that time, there was a major incident in America caused by one of the Muslim communities in America. There are four main expressions of Islamophobia, namely physical violence, discrimination, prejudice, and also ostracization. In this thesis, two main causes of the emergence of Islamophobia in America were found. The cause can be proven through the following extract:

1.1. Physical Violence

Physical violence is a form of action where the perpetrator will touch the victim in a rough way. The touches made in physical violence are of course verbal touches that will cause the victim to be injured, both severe and non-severe injuries.

Extract 1: Talking about the news of the attack that took place in New York and the destruction of the World Trade Center (twin towers).

An American TV news programme broadcasts the sudden commotion in New York. The news showed the attack on the World Trade Center on the evening of 11 September 2001. The attack was carried out using two planes that dropped bombs right on top of the building and lasted for several hours. The attack on 11 September was carried out by one of the Muslim groups in America called Al-Qaeda.

The news that was being aired at the time also showed a lot of casualties from the incident. The WTC building was seen burning with a large fire. The surrounding community was also seen running around with many visible wounds on their bodies. The physical accidents obtained by Americans in the incident can be said to be the cause of the emergence of Islamophobia through physical violence.

The September 11 incident was an incident created by the Muslim group, Al-Qaeda in which there was a massive form of physical violence. It made most Americans feel afraid and threatened by the presence of Muslims among them. This form of physical violence caused a lot of casualties and injuries in America, so this became one of the main causes of the emergence of Islamophobia in America in the film "My Name is Khan". As you can see in this extract below :



Picture 1. World Trade Centre

Mandira : “Khan, please turn on the TV”. (panicked at the phone call from Sarah) “Yes, Sarah let me call you back, okay”.

News Caster : “I've never seen something like this before. Oh, my God!”. (a newscaster broadcasts the sudden chaos in New York) “A second plane, a second plane just hit the other tower. The Manhattan skyline has changed forever. New York's twin towers are gone. Both towers have been hit. This must have been a coordinated attack”. (TV showed two airplanes attacking the WTC by dropping bombs at night and carrying out continuous attacks for several hours)

1.2. Prejudice

Prejudice is a form of prejudice that a person has against certain things. Prejudice is something that can be disseminated very easily, either through direct conversation or through online communication on social media. The spread of prejudice can certainly have a big impact on society because prejudice can lead to opinions and be able to change someone's mindset towards something.

Extract 2: Talking about 9/11 that has changed the perception of the American people about the Muslim community.

Rizvan Khan explains in detail that the events of September 11, 2001 have changed the American public's perception of Islam. The event has now been marked as a new bad history for America because of the destruction and chaos it caused in one of America's major cities, New York.

Rizvan Khan also said, "*Reports are coming in from all over America that Muslims are being targeted and attacked*". This explanation is also evidence of the beginning of the emergence of Islamophobic attitudes where the perpetrators of Islamophobia will provide several actions that will make it difficult for the Muslim community as a good impact of the 9/11 incident.

What Rizvan Khan said that "*After 9/11, America's view of the Muslim population changed rapidly*" can be a reference that the emergence of Islamophobia in America in the movie "My Name is Khan" is also based on the prejudice of American society towards Islam which has changed significantly since the 9/11 incident. As you can see in this extract below:



Picture 2. Rizvan Khan's Diary

Rizvan: "*In the western world, history is marked simply by BC and AD. But now, there is a third distinction. 9/11. Reports are in from various parts of America that Muslims are being targeted and attacked against the Islamic community. Even when Muslim women who wear hijab (headscarf) are also targeted. Post 9/11, America's view towards its Muslim population changed rapidly*".

2. The Consequences of Islamophobia in America in "My Name is Khan" Film

Islamophobia has caused many consequences for its victims. According to Bunzl & Matti (2007), Islamophobia has four main expressions, namely physical violence, prejudice, discrimination, and ostracization. The four main expressions of Islamophobia also have consequences in various aspects. The aspects that are highly affected by Islamophobia are social, economic, and psychological aspects.

Social Impacts

Some of the social impacts of Islamophobia in America can be seen in the Muslim community in America who are often discriminated against. They often get ostracized and have very significant behavioral differences. This is considered to have some social disadvantages because it affects the social life of the victims of Islamophobia.

Extract 3 : Talking about two Muslims who advised Rizvan Khan that it is better to adjust the situation and conditions when going to pray.

Rizvan Khan is having a conversation with two Muslim Americans who are husband and wife. Rizvan clearly states that it is prayer time. The two Muslims showed astonishment when they heard that Rizvan Khan wanted to pray. One of the Muslims said "*Time to pray? In this place? You should pray depending on the people around you*". The sentence illustrates that in America prayer is an activity that is not really scheduled to be done, especially when it is in a public place. The person said that Rizvan should adjust the situation and conditions to pray. This is proof that Islamophobia affects the daily activities carried out by Muslims in America.

In America, prayer is one of the worship activities that cannot be done freely and openly, it must depend on the situation and conditions. Seeing people praying will disturb the comfort of non-Muslim Americans and also make Muslims not free to worship. Rizvan Khan said "*No, no, no. Prayer never depends on the place or the people. Prayer depends only on your faith*". The sentence was uttered by Rizvan Khan to two Muslims who rebuked him when he was about to pray. The sentence reinforces the evidence that Muslims in America really do not feel free to worship.

The lack of freedom felt by Muslims in America to worship will certainly interfere with their comfort in living their daily lives and also interfere with the rights of everyone who is entitled to freedom of worship. Disturbances that occur in the social environment and are caused by disturbances from the community will certainly have a social impact on society. Therefore, it can be concluded that the above extract is included in the category of the social impact of Islamophobia in America in the movie "My Name is Khan". As you can see in this extract below:



Picture 3.

Rizwan Khan : *"It's time to pray"*.

American Muslims : *"Time to pray? In this place? You should pray depending on the people around you"*.

Rizwan Khan : *"No, no, no. Prayer never depends on the place or the people. Prayer depends only on your faith"*.

Extract 4 : Talking about Muslims who are forced to falsify their identities to avoid being recognized as Muslims.

The news anchor conveys the chaos that the Muslim community in America is going through. The sentence *"In the aftermath of September 11, many American Muslims have changed their names to avoid being racialized"*, proves that if someone in America is known to be Muslim, then they are likely to be racially discriminated against by Americans. To avoid racial discrimination from Americans, many Muslims falsify their identity by removing their Islamic identity, such as shaving off their beards. The beard is one of the specific characteristics that many Muslim men have and to avoid racial discrimination, many of them are forced to shave off their beards so that their Islamic identity is not too visible.

Not only male Muslims, but female Muslims are also forced to hide their Islamic identity by not wearing their usual headscarves. This can be proven by the sentence *"Even Muslim women who wore hijabs were targeted"*. The headscarf is one of the specific characteristics of a Muslim woman that can easily show that she is a Muslim. However, after the September 11 incident, most Muslim women were forced to remove their headscarves to make their Islamic identity less visible so that it could help reduce racial discrimination by many Americans.

The incident is certainly an impact of the emergence of Islamophobia in America in the social sphere. The Muslim community in America cannot freely roam in public places by openly

showing their Islamic identity. Most of them are forced to hide their specific Muslim identity in order to avoid racial discrimination that has been practiced by many Americans since after the September 11 incident, which marks the emergence of Islamophobia in America where people with Islamophobia will have an excessive fear of Islam and everything related to Islam itself. As you can see in this extract below:



Picture 4.

News Caster : *"In the aftermath of September 11, many American Muslims have changed their names to avoid being racialized. Questions began to arise because of America's wrong view of the Islamic community. Even Muslim women who wore hijabs were targeted".*

Economic Impacts

In addition to social impacts, Islamophobia can also certainly have an economic impact that will affect income and other economies for the Muslim community in America. They will get unfavorable treatment from an economic point of view, both in the form of boycott activities that close Muslim shops to discrimination given by Muslims in the world of work.

Extract 5: Talking about Muslim merchants who are being insulted by some thugs in America.

Three Americans stopping in front of a Muslim shop. The shop looks very deserted and does not have a single customer. The three Americans uttered the phrase *"Hey, how's business asshole? Fuck you!"*. The sentence can be evidence that non-Muslim Americans do not like the existence of Muslims around them. It is certainly a form of insult expressed as a form of Islamophobia suffered by most Americans after September 11.

From these cases, it is evident that Islamophobia has a huge economic impact on Muslims in America. The blatant expression of dislike from the American people will certainly have an impact on the economic activities of the Muslim community in America. The extract above can

also be evidence of the economic loss experienced by one Muslim merchant whose shop is often insulted so that Americans avoid shopping at the store. As you can see in this extract below:



Picture 5.

American thugs : "Hey, how's business asshole? Fuck you!".

Psychological Impacts

After the economic impact, Islamophobia also has a psychological impact that will affect the mental condition of the victims of Islamophobia. They will get certain pressures that will slowly affect the nature and mindset to be unhealthy, either in the form of exclusion, discrimination, and mental attacks.

Extract 6: Talking about Mandira blaming herself for Sameer's death.

Mandira is seen depressed due to the death of her son, Sameer. The feeling of depression experienced by Mandira can be proven by her sentence that says, "*We already killed him. We killed him*". The sentence contains Mandira blaming herself for the death of Sameer. This is a form of depression where people with depression will feel depressed and assume all the mistakes that occur are caused by themselves. Depression is a mental illness that makes the sufferer be overshadowed by feelings of guilt and other depressed feelings.

Mandira repeated the same sentence she said earlier by saying, "*We killed him*". After that, she again said, "*We both killed him*". She repeated the same sentence four times. And this is strong evidence that can be concluded that Mandira is depressed and severely traumatized by the death of her son, which in the previous extract has been explained that the death was caused by certain motives where the biggest motivation for the murder was because Sameer was Muslim.

The last sentence uttered by Mandira in the extract is, "*You shut up!*". It is a very rude sentence and could be considered inappropriate for a wife to say to her husband. The harsh words

are an impulse caused by Mandira's depression which makes it very difficult for her to control her emotions.

The changes and difficulties experienced by Mandira in emotional control is one of the impacts caused by Islamophobia which can be categorized into the psychological impacts experienced by Muslims in America. This psychological impact is more directed towards mental attacks where the sufferer will experience great pressure in controlling emotions. As you can see in this extract below:



Picture 6.

- Mandira : "Sam...".
- Rizvan Khan : "Mandira".
- Mandira : "We already killed him. We killed him".
- Rizvan Khan : "Mandira, let's go home".
- Mandira : "We killed him".
- Rizvan Khan : "It's time for dinner. Doctors say post-traumatic shock causes people to neglect their health".
- Mandira : "We both killed him".
- Rizvan Khan : "You need to take care of your health".
- Mandira : "You shut up!".

Discussion

1. The Causes of Islamophobia in America in “My Name is Khan” Film

According to Bunzl and Matti (2007), there are four main causes of the emergence of Islamophobia, namely physical violence, discrimination, prejudice, and ostracization. In this study, the author found several main causes of the emergence of Islamophobia in America that occurred

in the movie "My Name is Khan". Of the four main causes that lead to the emergence of Islamophobia, three of them are found in the film "My Name is Khan".

The first cause found for the emergence of Islamophobia in America in the film "My Name is Khan" is physical violence. Physical violence is an act of violence that is done verbally with a specific intent and purpose for something. Physical violence can cause visible consequences to its victims, such as minor or serious injuries. In this thesis, the author found an act of physical violence that became one of the main causes of the emergence of Islamophobia in America in the film "My Name is Khan". Physical violence committed in America occurred in the September 11 incident where an Islamic group called Al-Qaeda attacked two major cities in America, namely Washington DC and New York. Among the two cities, New York experienced the most severe screening with the destruction of the World Trade Centre with a large number of casualties and material losses. The September 11 incident then marked the emergence of Islamophobia in America and became one of the biggest incidents ever to occur in America.

The second cause of the emergence of Islamophobia in America in the film "My Name is Khan" found by the author is prejudice. Prejudice is a form of prejudice that is disseminated from one person or group to another person or group regarding views on a matter. Prejudice is caused by certain events that make someone have a new view on something. The spread of prejudice is very easy to spread. A very common way to spread prejudice is through direct conversation between one person or group with another person or group. Other ways of spreading prejudice can also be done by spreading through online information platforms. The rapid development of technology can certainly make it easier for information to spread more easily and quickly. In this thesis, four extracts are found as evidence of the form of prejudice that causes the emergence of Islamophobia in America in the film "My Name is Khan".

Of the four main causes that lead to the emergence of Islamophobia according to Bunzl and Matti's (2007) theory, two causes were found in this thesis, namely physical violence with 1 extract and prejudice with 4 extracts. While the other two main causes, namely discrimination and ostracisation are not found in this thesis. And the marker of the emergence of Islamophobia in America is the September 11 incident.

2. The Consequences of Islamophobia in America in "My Name is Khan" Film

Islamophobia has significant consequences on society, affecting social, economic, and psychological aspects. According to Bunzl and Matti (2007), these three areas are crucial to social

life. In the film *My Name is Khan*, the social consequences are evident as Islamophobia disrupts daily life through racial discrimination, attacks, and restrictions on religious freedom, creating a hostile environment that violates social norms.

Economically, Islamophobia has led to a decline in the fortunes of Muslim communities in America, particularly after the September 11 attacks. Many Muslims face boycotts of their businesses, workplace discrimination, and even job loss. Muslim merchants also suffer from decreased sales and attacks on their stores. Additionally, Muslims face workplace discrimination, such as the prohibition of headscarves and unfair dismissals.

Psychologically, victims of Islamophobia experience stress, depression, and trauma. These mental health impacts often result in a loss of self-confidence, diminished motivation, and emotional instability, with some victims becoming more temperamental and struggling to control their emotions. The study found 27 extracts showing social impacts, 4 showing economic impacts, and 5 showing psychological impacts in the film. The main causes of Islamophobia are identified as prejudice (4 extracts) and physical violence (1 extract), particularly related to the September 11 attacks. Other studies, such as those by Karipek (2020) and Nimer (2007), confirm that the causes of Islamophobia stem from prejudice and physical violence. These studies also highlight the social, economic, and psychological consequences of Islamophobia, aligning with the findings of this article.

CONCLUSION

Islamophobia is a significant social issue that stems from excessive fear and prejudice against Islam, often triggered by events like the September 11 attacks in the U.S. The attacks, carried out by the Al-Qaeda group, led to widespread fear of Muslims and Islam, which is depicted in the film *My Name is Khan*. The main causes of Islamophobia in America, as shown in the film, are physical violence and prejudice, which create a cycle of fear and discrimination that spreads over time.

Islamophobia has serious consequences in several areas, particularly social, economic, and psychological. In *My Name is Khan*, the social impact is most pronounced, as Islamophobia disrupts daily life and affects social interactions. If left unchecked, Islamophobia can create divisions and undermine religious tolerance, leading to further polarization and conflict between individuals and communities. Therefore, it is crucial to address this issue to prevent its continued growth and negative effects on society.

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